**Naman Kareer**

Sr. Software Developer at VenturePact + Outgrow.co

Summary

A highly resourceful, innovative, and competent full stack Web developer with extensive experience in the layout, design and coding of websites in an agile environment utilizing a test driven development approach. Over 2 years of experience in developing customer facing web solutions, on page SEO, and performing IT duties.

KEY SKILLS & COMPETENCIES

* Ability to multi-task, react quickly to shifting priorities and meet deadlines.
* Proactive, confident and with a positive "can-do" attitude.
* Able to clearly communicate technical data to non-technical colleagues.
* Methodical yet creative & having a proven ability for efficient problem solving.
* Excellent attention to details both front and back end.
* Solid web development experience using OOPS,MVC, AJAX, MySQL, JavaScript, HTML, CSS.
* Experience in Third Party API Integration (Facebook, Twitter, LinkedIn, Google APIs).
* Experience in integrating payments gateways (PaySimple, Stripe & SynapsePay).
* Experience with GIT
* Hands on with On Page SEO, Google Webmaster Tools, Google Analytics & Goal Management
* Experience in implementing lead capturing and management solutions such as Intercom, Active Campaign, and Salesforce IQ.

Experience

**Sr. MEAN Stack Developer at Outgrow.co**

June 2017 - Present

Outgrow is a growth marketing platform that enables marketers to build interactive content/tools to increase customer engagement and boost demand generation with no custom design or development. Marketers can build tools ranging from highly converting interactive calculators that calculate costs, savings, RoI, risk to quizzes and recommendation tools that are highly viral and bring in new referral traffic.

Responsibilities:

* Site wide Development in Front-end (Angular2) + Back-end (MongoDB and Nodejs)
* Defining process of development and execution
* Handling dev team for development.
* Handling marketing development of the product like blog, google analytics, SEO, intercom etc.

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**Sr. Software Developer at VenturePact**

June 2017 - Present

VenturePact's SaaS platform helps businesses intelligently source and manage vetted software development teams for their digital product development. Using smart KPI tracking tools, escrow payments and a trained project governor, you can more efficiently manage your existing outsourced firm or one of our expert teams.

We have pre-screened hundreds of software development firms in different verticals and provide extensive data around each including client reviews & ratings, validated portfolios and employee profiles. This transparency lets businesses make a better & faster decision regarding which firm to go with for their high risk projects.

**MEAN Stack Developer at Outgrow.co**

June 2016 - June 2017 (1 year 1 month)

Outgrow accelerates growth by empowering companies to quickly and easily create and launch interactive digital marketing experiences, with no development.

**Software Developer at VenturePact**

November 2014 - June 2017 (2 years 8 months)

Working with designers, Front End and product management staff to capture requirements for the functional elements of web products, ensuring that all work carried out complies with standards and guidelines.

Responsibilities:

* Developing advanced database driven web applications using PHP based MVC frameworks.
* Working with a multi-disciplinary team to convert business needs into technical specifications.
* Developing compatible user interface functionality using jQuery & other libraries.
* Integration of payment gateways
* Testing and validating work produced as part of the development process.
* Back end development and maintenance of web applications.
* On page SEO, Google Analytics & Campaign Management
* Automation of marketing flows, Lead Capturing
* Active Campaign & Salesforce IQ Management
* Blog Management

**Intern at VenturePact**

January 2014 - May 2014 (5 months)

I worked in the PHP team at VenturePact. We did three major projects in a span of about 4 months. The first project was an internal project called MyStoreroom. It was an inter-university OLX styled marketplace for the students. The second project was for a startup in the US called Coinit. We created a web app that

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brings all the popular bitcoin wallets to one single platform for seamless transfer of bitcoins. Third, we made significant contributions to the VenturePact platform.

Education

**Lovely Professional University**

Bachelor of Technology (BTech), Computer Science, 2010 - 2014

**M.G.N. Public School, Jalandhar**

XII, Non-Medical, 1996 - 2010

Honors and Awards

First, Intra School Talent Hunt (Quiz), Outstanding Academic Performance Award, Runners-Up, Fifth Asian Regional Space Settlement Design Competition

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[Contact Naman on LinkedIn](http://www.linkedin.com/in/namankareer)

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